



Judging Guidelines

Red Wing Royal Ambassadors Role

The primary role of the Red Wing Royal Ambassador is to represent “Pretty Red Wing” at community events across the area as well as here in Red Wing. As an Ambassador, they will be promoting local events, volunteering and encouraging tourism for Red Wing.

Requirements

Candidates must:

- Complete and sign the application.
- Be a high school junior up to 21 years of age.
- Reside, work, or attend school in Red Wing.
- Have never been married or had a marriage annulled. If selected as a Red Wing Ambassador, upon accepting the title, she agrees that she will not marry during her reign. Candidates and Ambassadors may not be pregnant nor have children.
 - Previous Ambassador Candidates ARE eligible for participation and are welcome to join us again.
 - Young women are welcome to participate only for the Candidate Experience and have the right to opt out of being selected as an Ambassador if they so choose.

Judging Criteria

Poise – The way in which the candidate conducts herself with others during events as well as outside of program events; posture, mannerisms and proper etiquette.

Personality – Reflects sound qualities of mind and character. Ability to socialize with people of all ages and positions – is genuine and enthusiastic. She must be able to handle herself with confidence and decorum in any situation.

Communication Skills – The candidate should be articulate and possess interpersonal and public speaking skills.

Appearance – The candidate should be well groomed and tastefully attired.

Acceptance of Duties and Responsibilities – The candidate will be asked to verify willingness to accept the role of and responsibilities of an Ambassador position.

Attendance – Has been prompt and willing to participate in candidate events with enthusiasm.

Social Media – Must demonstrate appropriate social media content. All media subject to review by judges.

Application Form – Educational, social and community involvement; well-written communication skills.

Volunteer Platform – Must demonstrate strong and cohesive college-level writing skills. Must be able to articulate a plan for volunteering, and have basic knowledge of her selected platform.